



BỘ LAO ĐỘNG - THƯƠNG BINH VÀ XÃ HỘI
TỔNG CỤC DẠY NGHỀ



BRINGING THE LEARNING HOME 2014

INTERNATIONAL SKILLS PARTNERSHIP SEMINAR

JW Marriott Hotel Hanoi, Vietnam
25 – 26 October 2014

www.britishcouncil.org
[#BringingLearningHome](https://twitter.com/BringingLearningHome)





The British Council

The British Council creates international opportunities for the people of the UK and other countries, and builds trust between them worldwide. We call this work cultural relations.

We work in over 100 countries, connecting millions of people with the United Kingdom through programmes and services in the English language, the Arts, Education and Society. We believe these are the most effective means of engaging with others, and we have been doing this work since 1934.

Our work in Education and Society helps transform national education systems, builds more inclusive and open societies and increases young people's opportunities.

Skills and Employability

"Skills have a profound relationship with economic and social outcomes... [They are] key to tackling inequality and promoting social mobility."

Organisation for Economic Co-operation and Development (2012).

In countries around the world, youth unemployment and skills gaps are threatening the growth of economies, the stability of societies and the wellbeing and prospects of individuals. We build trust and international opportunities that support efforts to enhance the skills and employability of young people.

Our work in skills and employability encourages closer links between education, employers and policy makers in the UK and worldwide to enhance the employability of individuals, particularly young people and disadvantaged groups.



Creating meaningful connections

We create opportunities to connect, share ideas and collaborate:

- in support of policy reform and system transformation through seminars, study tours, policy dialogue and research
- between organisations through our international skills partnerships
- to help young people develop employability skills through international exchanges, scholarships, internships and opportunities to study overseas.

Building capacity

We share UK expertise and approaches that can transform skills development at an individual, organisational and national level by:

- providing systems consultancy to support policy reform for International Development
- delivering training in support of skills for employability and enterprise, intercultural skills and English for specific purposes.

Piloting innovation

We encourage innovation in skills development by facilitating partnerships that create and pilot new approaches to:

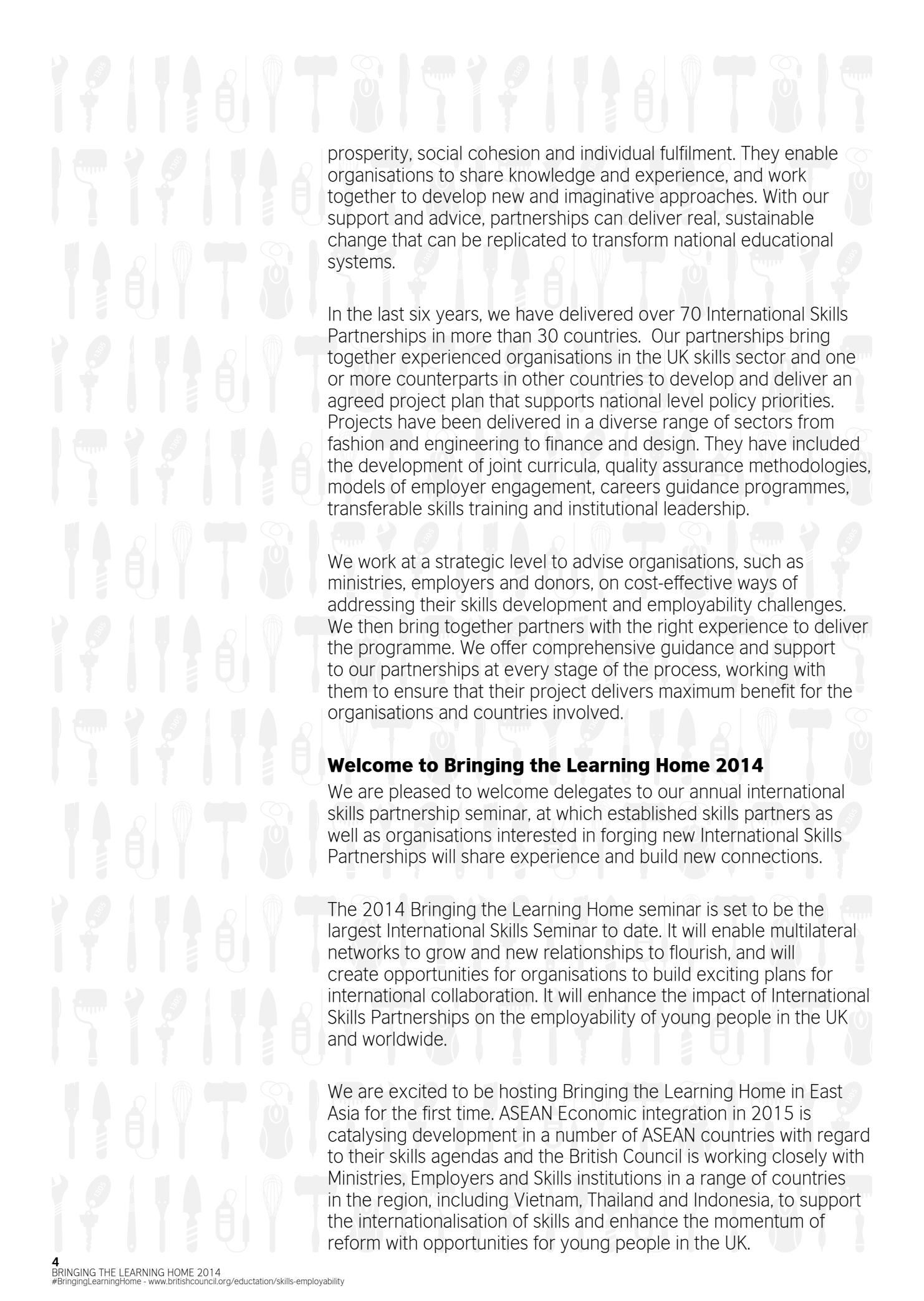
- skills education systems and policy reform
- skills education delivery by organisations
- inspiring innovation among individuals through campaigns and challenges

International Skills Partnerships

“International skills partnerships are the future of education.”

Marion Plant, Principal, North Warwickshire and Hinckley College, UK.

International skills partnerships are increasingly recognised by governments and industry globally as a powerful and highly cost-effective way of building the skills required to deliver economic



prosperity, social cohesion and individual fulfilment. They enable organisations to share knowledge and experience, and work together to develop new and imaginative approaches. With our support and advice, partnerships can deliver real, sustainable change that can be replicated to transform national educational systems.

In the last six years, we have delivered over 70 International Skills Partnerships in more than 30 countries. Our partnerships bring together experienced organisations in the UK skills sector and one or more counterparts in other countries to develop and deliver an agreed project plan that supports national level policy priorities. Projects have been delivered in a diverse range of sectors from fashion and engineering to finance and design. They have included the development of joint curricula, quality assurance methodologies, models of employer engagement, careers guidance programmes, transferable skills training and institutional leadership.

We work at a strategic level to advise organisations, such as ministries, employers and donors, on cost-effective ways of addressing their skills development and employability challenges. We then bring together partners with the right experience to deliver the programme. We offer comprehensive guidance and support to our partnerships at every stage of the process, working with them to ensure that their project delivers maximum benefit for the organisations and countries involved.

Welcome to Bringing the Learning Home 2014

We are pleased to welcome delegates to our annual international skills partnership seminar, at which established skills partners as well as organisations interested in forging new International Skills Partnerships will share experience and build new connections.

The 2014 Bringing the Learning Home seminar is set to be the largest International Skills Seminar to date. It will enable multilateral networks to grow and new relationships to flourish, and will create opportunities for organisations to build exciting plans for international collaboration. It will enhance the impact of International Skills Partnerships on the employability of young people in the UK and worldwide.

We are excited to be hosting Bringing the Learning Home in East Asia for the first time. ASEAN Economic integration in 2015 is catalysing development in a number of ASEAN countries with regard to their skills agendas and the British Council is working closely with Ministries, Employers and Skills institutions in a range of countries in the region, including Vietnam, Thailand and Indonesia, to support the internationalisation of skills and enhance the momentum of reform with opportunities for young people in the UK.



PROGRAMME OVERVIEW



Timing	Session	Venue
Day One – Saturday 25 October 2014		
08.45 – 09.30	Registration	Foyer
09.30 – 10.00	Opening address	Junior room
10.00 – 11.00	Panel discussion <i>'Preparing the future workforce – closing the skills gap'</i>	Junior room
11.00 – 11.30	Coffee break and networking	Foyer
11.30 – 12.00	Q&A for the panel discussion	Junior room
12.00 – 12.15	Plenary presentation <i>'The importance of industry/ education partnerships'</i>	Junior room
12.30 – 13.45	Networking lunch	JW café
13.45 – 15.00	Parallel workshop sessions WORKSHOP 1: Transferable skills development: bringing together vocational education & industry WORKSHOP 2: Educational action research methodologies as a basis for International Skills Partnerships WORKSHOP 3: Triple Helix – Developing a tripartite international partnership to support skills development WORKSHOP 4: Internationalisation: Drivers and opportunities	Junior room Event 1 Event 2 Event 3
15.00 – 15.30	Coffee break and networking	
15.30 – 16.30	Plenary workshop <i>'Downstream impact - what is it and how do we deliver it?'</i>	Junior room
16.30	Close: Opportunity to visit ASEAN Skills Competition 2014	
18.00 – 20.15	Partnership Networking Dinner <ul style="list-style-type: none"> • Vietnam Photo Competition '21st century skills and workplace' award ceremony • 2014 global call for International Skills Partnership 	Salon 3



Timing	Session	Venue
Day Two – Sunday, 26 October 2014		
09.00 – 09.30	Registration	Foyer
09.30 – 09.45	Reflection - Day One	Junior room
09.45 – 10.30	Plenary presentataion <i>Working internationally to develop skills and employability: Direction of travel</i>	Junior room
10.30 – 11.00	Coffee break and networking	Foyer
11.00 – 12.15	Parallel workshop sessions WORKSHOP 1: Transferable skills development: bringing together vocational education & industry WORKSHOP 2: Educational Action Research Methodologies as a basis for International Skills Partnerships WORKSHOP 3: Triple Helix – Developing a tripartite international partnership to support skills development WORKSHOP 4: Internationalisation: Drivers and Opportunities	Junior room Event 1 Event 2 Event 3
12.15 – 13.30	Networking lunch	JW café
13.30 – 14.30	Networking, planning, mini-mentoring sessions in response to global call and other opportunities	Junior room
14.30 – 15.00	Interactive Feedback Session from the conference	Junior room
15.00 – 15.30	Coffee break and networking	Foyer
15.30 – 16.15	International Skills Partnership Award ceremony	Junior room
16.15	Close: Opportunity to visit ASEAN Skills Competition 2014 and Viglacera Corporation	

The background features a repeating pattern of various kitchen tools such as knives, whisks, and blenders in a light grey color. In the foreground, there is a large, stylized graphic composed of several overlapping, thick maroon lines that form a shape resembling a stylized leaf or a modern logo element.

PROGRAMME IN DETAILS



Timing	Session	Chair
Day One – Saturday 25 October 2014		

08.45 – 09.30	Registration	
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09.30 – 10.00	Opening address <ul style="list-style-type: none">• HMA Giles Lever, British Ambassador to Vietnam• Assoc. Prof Dr Duong Duc Lan, Director General, General Department of Vocational Training, Ministry of Labour, Invalids and Social Affairs, Vietnam	Cherry Gough Country Director, British Council Vietnam
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10.00 – 11.00	Panel discussion: ‘Preparing the future workforce – closing the skills gap’ <p>The morning panel discussion will provide an opportunity for educators, government and employers to discuss ‘skills gap’ and present their personal views on how we can address this global challenge.</p> <p>The session will:</p> <ul style="list-style-type: none">• Explore the perceptions of employers, government and educators concerning the skills, knowledge and characteristics which help young people to be employable.• Promote and building an understanding of “what works”. <p>Use live issues to inform further debate and dialogue across the rest of the conference.</p> Speakers <ul style="list-style-type: none">• David Priestley, Managing Director, Rolls-Royce International (Vietnam) Ltd. and Vice President, British Business Group in Vietnam• Truong Nguyen, Vice President, IDG Ventures Vietnam• Kate Tetley, People 1st, UK• Charles Kemp, Ford Motor Company, South Africa• Tony Medhurst, Principal, Harrow College, UK	Melanie Relton Regional Vocational Education Manager, British Council Middle East and North Africa
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11.00 – 11.30	Coffee break and networking	
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11.30 – 12.00	Q&A for the panel discussion	Melanie Relton Regional Vocational Education Manager, British Council Middle East and North Africa
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Timing	Session	Chair
12.00 – 12.15	<p>Plenary presentation: ‘The importance of industry/ education partnerships’</p> <p>According to the Talent Shortage Survey by Manpower Group in 2013, skills shortages prevented 45% of employers in the Asia Pacific region filling vacancies. In Vietnam, in the first quarter of this year, more than 162,000 university graduates in Vietnam failed to find a job.</p> <p>Skills gap is serious issue to any economies. The quality of the labour force remains a challenge for many employers. Developing economies have to find ways to narrow the skills gap. This session will hear a sharing from industry representatives on what they see as skills gap in their industries and why it is incumbent on employers to support the kind of change they want to see from education providers and how to go about it.</p> <p>Speakers</p> <ul style="list-style-type: none">• Nguyen Thi Hai Yen, Training and Human Resource Development Manager, Viglacera Corporation, Vietnam• Jonathan Ledger, Managing Director, Proskills UK Group	<p>Cherry Gough Country Director, Vietnam</p>
12.15 – 13.45	Networking lunch	
13.45 – 15.00	<p>Parallel workshop sessions</p> <p>Workshop 1: Transferable skills development: bringing together vocational education & industry</p> <p>Simon Dancey and Sarah MacShane will present and discuss a brand new area of the British Council - the Cultural Skills Unit, which looks at vocational education within the cultural sector. They will discuss how, using evidence-based research which mapped out the skills gaps and shortages faced by the cultural sector in globally the Cultural Skills Unit will build sustainable skills programmes that will ensure that the cultural industries are equipped with highly skilled workers, who can contribute to mutual economic and cultural benefit.</p> <p>Dr Paryono, whose research has focussed on the importance of transferable skills, across all sectors, will discuss how it is crucial that the learning of these skills, also referred to life skills, can be imbedded into a national curriculum and assessment frameworks.</p> <p>During this workshop, we will draw out common themes and initiate discussions around the need for evidence-based research, necessity of bridging the gap between vocational education and industry and the potential for a transnational qualification framework.</p>	<p>Dominic Regester Deputy Director (Education), British Council East Asia</p>

Speakers

- **Simon Dancey**, Global Director, Cultural Skills Unit, British Council, UK
- **Sarah MacShane**, Programme Manager, Cultural Skills Unit, British Council, UK
- **Dr Paryano Paryano**, Deputy Director, SEAMEO VOCTECH, Brunei

Workshop 2: *Educational Action Research Methodologies as a basis for International Skills Partnerships*

To explore the potential for action research methodologies and action learning sets to support the impact of International Skills Partnerships, by:

- Developing understanding of the design principles for action research projects, the role and skills of the researcher and the key benefits of action research as professional development
- Explore ideas around how the findings of action research can be used to increase the impact of International Skills Partnerships
- To offer advice on the practical implementation of action research projects in an international context – communication, recognition of action research as CPD, facilitation of action learning sets etc.
- To explore the ethics of research based in educational contexts and how an iterative approach can ensure innovative experimental approaches aren't allowed to fail the young people involved

Speakers

- **Dr Colin Forrest**, Associate, The Education and Training Foundation, UK
- **Emma Whitehead**, Skills Adviser, British Council, UK

Workshop 3: *Triple Helix – Developing a tripartite international partnership to support skills development*

To explore the best possible way to promote a tripartite partnership between Government – Training providers – Industry for a better skills development that meet the need of industry to contribute to the economic growth

- Understanding the concept of Triple Helix and its current development phase in the knowledge based era, especially in area of skills development in vocational education
- Why Triple Helix is important?
- Understanding of roles of each stakeholder in this tripartite partnership:
 - o Government: a gate keeper or a venture capitalist
 - o Industry: a dominator or a driving force
 - o and Provider: a simple course provider or an entrepreneurial training organisation

Emma Whitehead
Skills Adviser, British Council

Le Quoc Vinh
Chairman & CEO of
Le Invest (Holdings)
Corporation



Timing	Session	Chair
	<ul style="list-style-type: none">• How international skills partnership will support the development of Triple Helix to ensure quality graduates that meet international industry needs and to contribute to global economic growth. <p>Speakers</p> <ul style="list-style-type: none">• Lovelaine Basillote, Executive Director, Philippines Business for Education• Dr Naji AlMahdi, Chief of National Institute For Vocational Education, UAE• Vu Chi Thanh, Director, FPT Polytechnic Hanoi, FPT University, Vietnam <p>Workshop 4: Internationalisation: Drivers and Opportunities</p> <ul style="list-style-type: none">• To briefly set out how British Council helps to facilitate an international dimension in skills development• To illustrate by way of short case studies, two different approaches to the internationalisation of skills development• To build understanding of the different drivers of the internationalisation of skills development and how much these vary between different countries and cultures.• To explore the opportunities that exist for international skills partnership work to help meet different countries agendas as regards the internationalisation of skills development. <p>Speakers</p> <ul style="list-style-type: none">• Lisa Collett, Head of Global Division, UK NARIC, UK• Taoufik Saoudi, General Manger, Zazia Artisanat, Tunisia	<p>Neil Shaw Skills Adviser, British Council</p>



15.00 – 15.30	Coffee break and networking	
15.30 – 16.30	<p>Plenary workshop <i>'Downstream impact - what is it and how do we deliver it?'</i></p> <p>This session, the final one of the first day seminar, will:</p> <ul style="list-style-type: none">• Briefly set out what the British Council means by impact in general and 'downstream impact' in particular and the difference between impact, activity and deliverables in ISP work• Build understanding of the Council's strategic aims as regards delivering sustainable downstream impact through its skills work, including its ISP work• Draw on evidence from specific ISPs to highlight different types of downstream impact and how this can created, captured and showcased• Build understanding of how our approach to ISPs is changing to help facilitate enhanced impact creation and	<p>Neil Shaw Skills Adviser, British Council</p>



Timing	Session	Chair
	<ul style="list-style-type: none">• Enable the exploration through group and plenary discussion of key questions regarding how to maximise the creation and capturing of impact, including downstream impact, in ISP work including:<ul style="list-style-type: none">o How much downstream impact is it realistic to expect ISPs to create and what is a reasonable indicative timeframe for delivering such impact?o What are the main challenges in capturing downstream impact and how are these best addressed?o To what extent is impact currently focussed on the partner country rather than the UK and if there is an imbalance how this is best addressed?	



16.30 Close: Opportunity to visit ASEAN Skills Competition 2014

18.00 – 20.15	<p>Partnership Networking Dinner</p> <ul style="list-style-type: none">• Vietnam Photo Competition '21st century skills and workplace' award ceremony• 2014 global call for International Skills Partnership	Salon 3
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Timing	Session	Chair
Day Two – Sunday, 26 October 2014		

09.00 – 09.30	Registration	
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09.30 – 09.45	Reflection - Day One	Melanie Relton Regional Vocational Education Manager, British Council Middle East and North Africa
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09.45 – 10.30	Plenary presentation <i>'Working internationally to develop skills and employability - direction of travel'</i> Dinh Tran , Education Sector Director, Microsoft Vietnam	Neil Shaw Skills Adviser, British Council
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10.30 – 11.00 Coffee break and networking		
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11.00 – 12.15	Parallel workshop sessions Workshop 1: Transferable skills development: bringing together vocational education & industry Simon Dancey and Sarah MacShane will present and discuss a brand new area of the British Council - the Cultural Skills Unit, which looks at vocational education within the cultural sector. They will discuss how, using evidence-based research which mapped out the skills gaps and shortages faced by the cultural sector in globally the Cultural Skills Unit will build sustainable skills programmes that will ensure that the cultural industries are equipped with highly skilled workers, who can contribute to mutual economic and cultural benefit. Dr Paryono, whose research has focussed on the importance of transferable skills, across all sectors, will discuss how it is crucial that the learning of these skills, also referred to life skills, can be imbedded into a national curriculum and assessment frameworks. During this workshop, we will draw out common themes and initiate discussions around the need for evidence-based research, necessity of bridging the gap between vocational education and industry and the potential for a transnational qualification framework. Speakers: <ul style="list-style-type: none">• Simon Dancey, Global Director, Cultural Skills Unit, British Council, UK• Sarah MacShane, Programme Manager, Cultural Skills Unit, British Council, UK• Dr Paryono Paryono, Deputy Director, SEAMEO VECTECH, Brunei	Dominic Regester Deputy Director (Education), British Council East Asia
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Workshop 2: *Educational action research methodologies as a basis for International Skills Partnerships*

To explore the potential for action research methodologies and action learning sets to support the impact of International Skills Partnerships, by:

- Developing understanding of the design principles for action research projects, the role and skills of the researcher and the key benefits of action research as professional development
- Explore ideas around how the findings of action research can be used to increase the impact of International Skills Partnerships
- To offer advice on the practical implementation of action research projects in an international context – communication, recognition of action research as CPD, facilitation of action learning sets etc.

To explore the ethics of research based in educational contexts and how an iterative approach can ensure innovative experimental approaches aren't allowed to fail the young people involved

Speakers

- **Dr Colin Forrest**, Associate, The Education and Training Foundation, UK
- **Emma Whitehead**, Skills Adviser, British Council, UK

Workshop 3: *Triple Helix – Developing a tripartite international partnership to support skills development*

To explore the best possible way to promote a tripartite partnership between Government – Training providers – Industry for a better skills development that meet the need of industry to contribute to the economic growth

- Understanding the concept of Triple Helix and its current development phase in the knowledge based era, especially in area of skills development in vocational education
- Why Triple Helix is important?
- Understanding of roles of each stakeholder in this tripartite partnership:
 - o Government: a gate keeper or a venture capitalist
 - o Industry: a dominator or a driving force
 - o and Provider: a simple course provider or an entrepreneurial training organisation
- How international skills partnership will support the development of Triple Helix to ensure quality graduates that meet international industry needs and to contribute to global economic growth.

Emma Whitehead
Skills Adviser, British Council

Le Quoc Vinh
Chairman & CEO of
Le Invest (Holdings)
Corporation



Timing	Session	Chair
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Speakers

- **Nguyen Thuong Hai**, Education Manager, INTEL Vietnam
- **Nguyen Quang Viet**, Deputy Director, Vietnam Institute for Vocational Training, General Department of Vocational Training, Vietnam
- **Dr Le Nguyen Bao**, Vice Provost, Duy Tan University, Vietnam

Workshop 4: Internationalisation: Drivers and opportunities

To briefly set out how British Council helps to facilitate an international dimension in skills development

To illustrate by way of short case studies, two different approaches to the internationalisation of skills development

To build understanding of the different drivers of the internationalisation of skills development and how much these vary between different countries and cultures.

To explore the opportunities that exist for international skills partnership work to help meet different countries agendas as regards the internationalisation of skills development.

Speakers

- **Lisa Collett**, Head of Global Division, UK NARIC, UK
- **Taoufik Saoudi**, General Manger, Zazia Artisanat, Tunisia

13.30 – 14.30

Networking, planning, mini-mentoring sessions in response to global call and other opportunities

To provide opportunity for delegates to exchange ideas and build collaboration plans in response to:

- The global call: exploring the opportunities available, and starting to identify potential for proposals and consortia
- Identifying shared challenges: seeking mentoring advice from partners with experience of overcoming challenges, or peer-to-peer support from those currently facing similar challenges
- Workshop and plenary session themes: taking forward discussions and ideas generated through the plenary sessions and workshops in order to consolidate ideas into collaboration opportunities

Emma Whitehead
Skills Adviser, British Council

Timing	Session	Chair
14.30 – 15.00	Interactive Feedback Session from the conference	<p>Emma Whitehead Skills Adviser, British Council</p> <p>Melanie Relton Regional Vocational Education Manager, British Council Middle East and North Africa</p>
15.00 – 15.30	Coffee break and networking	
15.30 – 16.15	<p>International Skills Partnership Award ceremony</p> <p>British Council international skills partnerships achieve great things – from transforming the lives of individuals to informing national skills policies that can impact on the learning experiences of hundreds of thousands of young people around the world. We recognise and celebrate the achievements of our most outstanding partnership projects at the annual Bringing the Learning Home seminar with the presentation of two prestigious awards:</p> <ul style="list-style-type: none"> • <i>British Council International Skills Partnership of the Year</i> and • <i>British Council Best New Partnership of the Year.</i> 	<p>Neil Shaw Skills Adviser, British Council</p>
16.15	Close: Opportunity to visit ASEAN Skills Competition 2014 and Viglacera Corporation	



SPEAKER BIOGRAPHIES

Dr Naji Almahdi

Chief of National Institute For Vocational Education, United Arab Emirates



Dr Naji Almahdi is the Chief of Qualifications and Awards at the Knowledge and Human Development Authority of Dubai government. Dr Almahdi is a dedicated education professional who held senior management roles in education, training and employability skills.

His professional career has focused on development of strategic partnerships and cooperation with national and international organisations to develop skilled professionals, entrepreneurs and future managers across all sectors.

Lovelaine Basillote

Executive Director, Philippines Business for Education



Lovelaine Basillote is an executive level manager with in-depth knowledge of public-private partnerships and structures, project management, public policy development, and advocacy work.

She has significant experience in policy research, fund raising, political communications, and campaign management, having worked for the executive and legislative branches of the Philippine government, a political party, and a private sector-led non-profit.

Currently the executive director of Philippine Business for Education, she has field experience in and deep familiarity of the education sector. She is also well versed in environmental policy and risk reduction. She has a bachelor's in Political Science at the Ateneo de Manila University.

Lisa Collett

Head of Global Division, UK NARIC



Lisa is Head of Global Division at UK NARIC, which includes the overall management of the European Programmes Group involving the management and co-ordination of the UK National Europass Centre, UK NCP for Professional Qualifications, Referent (VET policy) and the European Credit VET Contact Point for England. Each of these initiatives is designed to facilitate and improve the mobility of European citizens throughout Europe for recognition of their skills and qualifications.

As part of this role Lisa leads and contributes to EU funded projects focussed on lifelong learning, mobility tools and improving qualification recognition practices within Europe. Lisa is also responsible for the overall management of UK NARIC's International Projects Group, which encompasses funded projects and bespoke requests from public and private organisations both inside and outside of Europe. As a result of this varied role Lisa is an experienced Credential Evaluator, with more than a decade's experience in credential evaluation and the issues and barriers relating to the recognition of international qualifications.

Simon T. Dancey

Cultural Skills Unit, British Council



Simon is the new British Council Global Director for Cultural Skills, a worldwide initiative working across arts and education. Previously the British Council Director for Wales and before that, senior International & Nations policy Director at Creative & Cultural Skills, the UK Sector Skills Council.

At Creative & Cultural Skills he oversaw the international development of the company whilst also introducing the first Creative Apprenticeships in Scotland, Northern Ireland and Wales. As a practitioner he has worked as a professional musician, producer, tour manager and sound engineer. He also directed large scale major events with the BBC, including Compass Point, the International Arts Festival and the Welsh Music Awards.

© Megan Dancey 2014

As a community arts director he worked around the globe on policy and project developments in countries including Colombia, Bolivia, Argentina, Australia, Latvia, Germany and Canada. He pioneered the New Deal for Musicians scheme in Wales and developed the UK's first Community record label and touring circuit, Complete Control Music. As well as policy and practice, he is now engaged as an academic, working on an international cultural policy PhD, with a specific emphasis on Latin America.

Dr Colin Forrest

Associate, The Education and Training Foundation, UK



Colin has a very broad experience of the UK post compulsory sector in a range of contexts within the learning and skills and higher education landscape. Colin has been a teacher in schools, further education colleges and universities and held senior posts in government funding and planning organisations.

Colin spends a considerable amount of time working with the Education and Training Foundation. In 2014-2016 the Foundation's priorities include improving the teaching of English and maths, and embedding these key subjects within the curriculum; supporting the sector in bringing standards of leadership, management and governance up to the level of the very best, and developing a Vocational Educational and Training system based on genuine partnership between providers and employers.

Colin has strong research expertise particularly related to UK policy settings; including the impact of government inspection on leadership. Recently this has included supporting and delivering projects relating to Joint Development Practice, Improving Teaching and Learning and Vocational Education and Training. He has just completed a research fellowship programme with the University of Oxford (SKOPE) and the Institute for Learning, where he is a Fellow. Colin is a Research Associate at Bradford College: a very large Further and Higher Education college.

Colin is an experienced governor in a range of settings including a University in the North of England with a strong track record in developing international partnerships. He is a member of the Policy Consortium: a group providing advice, support and research for education and training.

Cherry Gough

Country Director, British Council Vietnam



Ms Cherry Gough started her directorship at British Council Vietnam in August 2014. She was married with one daughter.

Her professional background is in English. She was a Professor of Applied Linguistics at a university in Poland before she joined the British Council to run the Accreditation Scheme for English language course providers in the UK.

She then led on global promotion of UK ELT, working closely with the then Education UK team, as well as having the interesting role of fostering innovation in ELT and leading on the creation of the ELTONs. Since then she has worked in Poland, Venezuela and Libya.

As Deputy Director Poland she also led for the region on Marketing and Communications.

Charles Kemp

Technical Training Manager, Ford Motor Company, South Africa



Charles Allen Kemp was born on October 11, 1954 in Bedford in the Eastern Cape. He matriculated in 1973 and then completed an apprenticeship as a Tool and Jigmaker at the Ford Motor Company in Port Elizabeth.

In 1980 Mr Kemp was appointed to the position of Training Co-ordinator. He held various positions in the Training Department until he was transferred to Pretoria and appointed to the position of Technical Training Manager.

In 1991 Mr Kemp completed the MDP at the Unisa School for Business Leadership.

Mr Kemp is currently employed by the Ford Motor Company of Southern Africa in the capacity of Technical Training Manager. He has extensive experience in the development, implementation and assessment of the competency based

modular training system.

In 1995 Mr Kemp visited the UK with representatives of the Atteridgeville College to make a study of the British education system.

As a founder member of the Automobile Manufacturing Industry Education and Training Board his experience include Adult Basic Education, Employee Multi-skilling, Apprentice and Artisan training, SAQA, NQF, development of learner outcomes and standards, etc. He has vast experience in the Technical College system in South Africa.

Mr Kemp is currently a member of the Auto Chamber of the MERSETA. He has served on the Councils of a number of Colleges over a 12 year period.

Dr Le Nguyen Bao

Vice Provost, Duy Tan University, Vietnam



Bao Nguyen Le has been working as the Vice Provost at Duy Tan University (DTU) in Da Nang, Vietnam since 2007. He was in charge of a wide variety of responsibilities at DTU ranging from Academic Affairs (from 2007 to 2009), Curriculum Development (from 2008 till now) to Human Resource (from 2009 to 2011) to R&D Management (from 2012 till now). He also helped initiate a number of strategic collaborations between DTU and American partners like Carnegie Mellon, Penn State, California State, and University of North Carolina. In terms of higher education administration, Bao Le had experience in developing the CRM, HRM and academic information systems for DTU. His experience prior to DTU was working with the SABRE system (national air ticketing system) in the United States. His part-time interest is in 3D animations.

Le Quoc Vinh

Chairman & CEO, Le Invest (Holdings) Corporation



Mr Le Quoc Vinh is Chairman & CEO of Le Invest (Holdings) Corporation – (Le Group of Companies) with four subsidiary companies including Le Media JSC., Le & Brothers Limited (Le Bros), Le Digital and Vietnam CEO Corporation, which are recognised as leading publishing, media, marketing, PR and event management companies in Vietnam. He is also the founder and board member of Fansipan Media Corporation, owner and operator of Giai Tri TV channel.

He is recognized a professional journalist with expertise and experience in journalism and media business as well. Especially, he is the founder or reformer of various local newspapers and magazines in Vietnam including Dep (Beauty), TTVH & Dan Ong (Gentlemen), Doanh Nhan (Entrepreneur) magazine, and pioneer in franchising international titles into Vietnam like Autocar and Stuff. And he has successfully managed and led all these 5 titles to gain the number one position in their respective fields in Vietnam.

Mr Vinh is also an expert in marketing and communication. He is seen as a public relations guru, and guest speaker and lecturer of public relations for the Academy of Journalism and Communications (AJC), University of Social Sciences and Humanity (USSH), and RMIT. He is the founder and chairman of Vietnam Creative Entrepreneurs' Club (VCE Club), with more than 11,000 members. He is also the co-founder of Elite PR School, a public relations vocational training and practicing school, which was established early 2014.

Jonathan Ledger

Managing Director, Proskills UK Group



Jonathan is the Managing Director of the Proskills UK Group, which incorporates Proskills which is a Registered Charity (no 1155635), its National Skills Academy for Materials, Production and Supply. Proskills and its academy researches, designs, delivers and quality assures skills solutions for employers within the process and manufacturing industries in the UK and across the globe.

Jonathan joined the Proskills UK Group in 2007 from CEMEX where he was the UK Vocational Training Manager where he successfully managed the first nationally funded contract in the mining and minerals industry achieving 2200 qualifications over four years with a verified return on investment for the business of over £5m.

His occupational expertise is demonstrated in a broad range of business sectors in which he has over 20 years' experience of training and assessment delivery in a broad range of qualifications, all delivered in workplaces throughout the UK and across the globe.

A post-graduate in Management and also Learning and Development Provision, Jonathan achieved educational excellence through the vocational training and assessment route.

HMA Giles Lever

British Ambassador to Vietnam



Mr Lever joined the FCO in 1990 and has worked in a wide range of roles, including in Africa, on the Middle East and North Africa, and on security issues. He has particular experience of East Asia, with previous postings in Vietnam and Japan.

On his appointment as Her Majesty's Ambassador to Vietnam, Mr Lever has said "I'm delighted and honoured to be returning to Vietnam, the country where I started my diplomatic career, as Ambassador. It will be a great privilege to play a role in further advancing Britain's relations with one of Asia's most dynamic emerging powers, on the basis of the UK-Vietnam Strategic Partnership Agreement. There are huge potential benefits to both countries from broader and deeper cooperation on a range of issues from trade and investment to education. I also look forward to the challenge of bringing my Vietnamese back

up to the level demanded by this exciting agenda!"

Mr Lever is married with two children. His recent post was as Deputy High Commissioner in Abuja, Nigeria. He was the Second Secretary (Political) at the Embassy in Hanoi from 1993 to 1997.

Sarah MacShane

Programme Manager, Cultural Skills Unit, British Council



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Sarah MacShane is a Programme Manager for the newly established Cultural Skills Unit. The Cultural Skills Unit will function as cross-organisational support mechanism working in collaboration with colleagues across the British Councils key work areas: Arts, Education and Society and English and Exams and global regions to complement and fill gaps in our current skills provision, align areas of work and regional priorities and to cultivate joined up ways of working.

Sarah is currently developing partnerships with key UK organisations to deliver programmes in East Asia and Brazil.

Sarah joined the British Council in February 2014, after two and half years at Creative & Cultural Skills, the UK's sector skill council for the creative and cultural sector. She is currently studying an MSc in Education, Power and Social Change

at Birkbeck University and graduated from Newcastle University with Spanish, Portuguese and Latin American Studies BA Hons. She believes partnership building is crucial for any long term and sustainable programme, particularly when working internationally.

Tony Medhurst

Principal & Chief Executive, Harrow College



Tony Medhurst has been since April 2008. A passionate advocate for educational inclusion, skills development and quality improvement, he has implemented a radical new vision for the College's curriculum resulting in broader more skills based programmes, incorporating employability and entrepreneurship skills, with clear progression pathways to both employment and university. He has opened 2 new training centres for Construction and Engineering skills as a part of this strategy, with a £10m Enterprise Centre due to open September 2015. At the same time he has driven up educational standards and led the College to a "Good" outcome at its most recent government inspection (April 2013).

Tony has significantly increased the College's work with employers, including apprenticeships and bespoke training solutions, as well as its international focus with partnerships and projects in the Middle East, Asia, Africa, Europe and US. The majority of these are based on vocational skills development, capacity building, teacher education and enterprise/entrepreneurship. An accomplished public speaker, Tony has delivered keynote speeches at conferences/symposiums during 2014 in the UK, US, Oman and Tunisia. He was recognised in 2008 by winning a London Education Partnership Award for his work in China.

Truong Nguyen

Vice President, IDG Ventures Vietnam



Truong Nguyen is a Vice President, Business & Technology Development for IDG Ventures Vietnam. He is in charge of identifying and evaluating investment opportunities, reviewing investment proposals, developing IDGVV business networks and providing strategic consulting to the management of portfolio companies.

Prior to joining IDG Ventures, Truong managed the Vietnam Software/ICT Cluster (a nationwide network of ICT CEOs and other stakeholders to promote the development of ICT industry in Vietnam), under the scope of the Vietnam Competitiveness Initiative (VNCI), funded by the US Agency for International Development (USAID) and operated by Development Alternatives Inc (DAI), the US leading economic development consultancy firm.

Prior to that, he coordinated a number of private sector development programs for several industries in Vietnam (ICT, tourism and agriculture) for the management consulting firm J. E. Austin Associates, Inc. (JAA). Before JAA, Truong was in charge of marketing for various successful FMCG brands for Procter & Gamble (P&G) in Vietnam. Truong earned his MBA in Management Information Systems & Computer Resource Management from Webster University with honours. He received a BA in Finance from Hanoi National Economics University and an LLB in Business Law from Hanoi University of Law. Truong is a member of the Vietnam Lawyer Association, Hanoi Bar Association and other ICT and business associations in Vietnam.

Nguyen Quang Viet

Deputy Director, National Institute for Vocational Training, General Department of Vocational Training



Mr Nguyen Quang Viet – Deputy Director of the National Institute for Vocational Training, graduated and postgraduated in TVET from Hanoi National University of Education. He worked in Upper Secondary Education and Career Guidance sector for nine years, then over ten years working as a principal researcher on TVET, skill standards development, competency-based training and competency based assessment, training of TVET trainers and managers.

In the region, he is a Vietnamese specialist participating in ASEAN Qualification Reference Framework as well as Viet Nam National Qualification Frameworks, a national team leader consultant for Asian Development Bank-ADB of projects “Agreed Mutual Recognition of Qualification and Skills in Greater Mekong Subregion” and “Education and Skills for Inclusive growth and Green Skills”; a consultant ILO for training of TVET management, improving skills standards

and assessment, knowledge about business (KAB), VCCI national skills policy framework; a consultant GIZ and other international organizations of career guidance, greening TVET, cooperative training between institutions and enterprises, cost – benefit analysis and in-company training.

Nguyen Thuong Hai

Education Manager, Intel Vietnam Company Ltd.



Nguyen Thuong Hai – Intel Vietnam Education Manager - oversees the Intel k12 Education Initiatives & STEM education in collaboration with Ministry of Education & Training (MOET) and several Higher Education Institutions for Vietnam, Cambodia & Myanmar. The programme’s objectives are to promote teachers’ effective use of ICT combined with the 21st century pedagogy in classroom environment; encourage k12 students (grade 9-12) using their knowledge learned at school, to involve in science projects research finding solutions to the real issues they face on daily life.

Nguyen Thi Hai Yen

Training and Human Resource Development Manager, Viglacera Corporation



Yen Nguyen has worked as Human Resources General Manager of Charoen Pokphand Vietnam, it now is C.P Vietnam Livestock Company (C.P Group – Thailand) for 14 years.

In September 2010 she joined Viglacera Corporation as Training and Human Resource Development Manager.

David Priestley

Managing Director, Rolls-Royce International (Vietnam)



David is Managing Director of Rolls-Royce International (Vietnam) Ltd. based in Hanoi responsible for the company's corporate representation in the region. In addition, David is also legal representative and board member of Rolls-Royce Vietnam Ltd in Vung Tau, a manufacturing facility which is part of Rolls-Royce's global supply chain. David has extensive international experience through a series of increasingly senior roles in the Middle East leading to positions as Director of Service Strategy & Business Development M.E and Regional Director - Saudi Arabia.

Married to Carmel with two sons in education in the UK.

Melanie Relton

Regional Vocational Educational Manager, British Council (Middle East and North Africa)



Melanie Relton is currently the Regional Vocational Educational Manager for the British Council and is responsible for taking forward the Skills for Employability Global programme in the Middle East and North Africa region. Melanie ensures that the British Council's work in Skills builds on and improves intercultural dialogue between the UK and the countries in the MENA region and provides opportunities for international collaboration between policy makers, practitioners and industry in technical and vocational education. Melanie currently works across 13 countries within the region, supporting colleagues to develop and deliver programmes that ensure education and learning prepares young people for work within a rapidly changing global workplace.

Melanie has 20 years' experience of working with the vocational education field. Prior to joining the British Council, Melanie was the head of training and development assessment for a leading UK charity; where she managed the National Vocational Assessment centre, developed and ran their training programmes and managed large government funded projects aimed at socially excluded learners and woman moving into management. Melanie has been a member of the Board of Directors for the UK charity, Derman where she spent three years supporting the organisation through their transition from government funded organisation to a self-funded Health and Social Care support service.

Dominic Regester

Deputy Director (Education), British Council East Asia



Dominic Regester has been Deputy Director Education for the British Council in East Asia since July 2013. He is based in Jakarta and is responsible for British Council work with schools and technical and vocational education across thirteen countries and territories in East Asia, with a particular focus on the ASEAN region.

Prior to this he spent five years in Bangladesh as School Programmes Development Manager for the British Council in South Asia working primarily with Afghanistan, Bangladesh, Nepal, Pakistan and Sri Lanka.

His areas of interest and research include education leadership, education and employability, 21st century learning skills and collaboration within education. Dominic has an MA from the Institute of Education in London in Education and

Development.

In Bangladesh he was a member of the planning committee for bi-annual Asian Centre for Inclusive Education international conference with Dhaka University. He presented at the 2013 UKFIET conference in Oxford on the correlation between school clusters and community cohesion in Afghanistan, Bangladesh and Pakistan.

Taoufik Saoudi

General Manger, Zazia Artisanat, Tunisia



I got my MBA, specialising in management of financial institutions in 2001, I was well equipped to face the professional field with transverse knowledge by CEFE training in 2003, and a diploma course in CETIBA in 2007, a training in Chinese two years Bourguiba school, three years of activity in international trade company and two years when I initials private trade. This is where I do a lot of knowledge émergeant different countries in the world, North America, Gulf Countries, Europe, convinced from our comparative advantage regarding Tunisian handicrafts and especially everything handmade and organic. From there I came fully into the field of handicrafts on the one hand by launching an investigation around the bodies touching or indirectly crafts and secondly through the JICA training funded by the Japan International Cooperation.

'I created through the web a specialised craft group in organic vegetable fibers'.

In 2009, through this training, 'one village one Product' one village one product in Japan, I learned a lot especially 'how to develop a regional product and make national and then international. 'I ended up creating a specialised craft group in the 'alpha' organic plant fibers marketed through my web portal: Zazia-artisanat.com'

Souk ATTANMIA helped me to finance an extension of my Zazia CRAFT project, started in 2010. Since and as I am from Kasserine and thanks to my contacts in the region, it has created new products by combining fiber 'el halfa' with other materials such as leather, wrought iron, wood etc. Products that we have proudly stocked at our booth at the Crafts Fair, the Fair MANCEF Milan Italy MESSE FRANKFURT last September or during the week in Florence Tunisia. Zazia Craft currently employs five maġtrisards (designer, fine, Chinese, Russian, manager) and nearly 30 artisans.

Neil Shaw

Skills Adviser , British Council



Neil Shaw has over 20 years' experience of working in international education and has been an education adviser at the British Council since 2003. In his current role he leads on the strategic development of the British Council's international skills partnership work globally, work focused on ensuring that quality, impact and sustainability are at the heart of the international partnerships that the British Council helps to facilitate. Neil also has lead responsibility for the British Council's skills work in the Middle East, North Africa and Wider Europe. This involves working with colleagues in these regions to help ensure that constituent countries and the UK can collaborate effectively to address a wide range of skills challenges, with the central aim of enhancing the skills and employability of current and future workforces, both in the UK and overseas.

Prior to joining the British Council, Neil worked as an educator at school, college and university level, and was part of the National Museums of Scotland's Multimedia Unit, where he led European research and development projects in the field of technology and education.

He is based in Edinburgh, Scotland.

Kate Tetley

People 1st, UK



Kate Tetley is responsible for coordinating aspects of the People 1st's international work and development of proposals. In addition the post includes People 1st's vocational policy work in Scotland and elements of the UK qualifications and standards portfolio. This covers analysis of research and labour market intelligence, development and implementation of the Modern Apprenticeship frameworks, a wide range of qualification development including the school curriculum, further and higher education, national occupational standards development, credit rating and integration of the Scottish Credit and Qualification framework. Kate has over 30 years' experience in the sector both as a hospitality employer and as a qualifications expert for the 'visitor economy' sector including the industries of hospitality, retail, passenger transport, leisure and tourism. Kate brings together teams across People 1st's departments including research, policy, qualification and national occupational standards development, the People 1st Training Company, the National Skills Academy for Retail and the Hospitality Guild. Kate's international work includes managing or supporting projects across many countries including Panama, Uzbekistan, UAE, Egypt, Bulgaria and Columbia.

Dinh Tran

Education Sector Director, Microsoft Vietnam



Dinh Tran is Education Sector Director at Microsoft Vietnam. She is a seasoned manager with over 20 years working experience at many big corporations and organisations, including eight years at the World Bank Group. Dinh completed MBA degree at the University of Rochester, USA under Fulbright sponsorship. At Microsoft, she is active in extending the Teaching with Technology training to develop teacher's skills and to improve teacher's readiness for modern education model. Dinh also works closely with international and local partners to provide ICT courses and job certificates to Vietnam students in order to improve their employability after graduation.

Vu Chi Thanh

Director, FPT Polytechnic Hanoi, FPT University, Vietnam



Thanh has been working in higher education field for about ten years. He graduated from National Economics University, Vietnam for his bachelor degree in investment. After that he went to FPT Corporation (the biggest IT Corporation in Vietnam) as an economist. He got a master in economics from University of Missouri – Columbia (USA). He had worked as a consultant for the World Bank Group – head office in Washington DC for a year before he came back to FPT University. He experienced many leader positions at FPT University.

Thanh is currently a director of FPT Polytechnic Hanoi with about 70 faculties, staffs and about 2500 students.

Thanh got a lot of prizes and awards for his excellent works including Second best FPT best talent leader Award, by Director of FPT Group in 2010, Exceptional Contribution by The Missouri International student Council in May 2007, Golden Eagle Award for the best Employee of the Year, by Director of FPT Group in 2004, and Awards for Excellent Achievements, President of National Economic University in 2001.

Emma Whitehead

Skills Adviser, British Council



Emma Whitehead has over ten years' experience in education, as a qualified teacher, multimedia producer for educational resources, and as an adviser in a range of private sector organisations, charities and social enterprises. As Skills Adviser, Innovation at the British Council, Emma has regional responsibility for advising British Council teams in China, East Asia and the Americas in their work to enhance the quality of skills systems by encouraging closer links between education, employers and policy makers in the UK and worldwide. Emma also supports the strategy for building new partnerships and developing innovative new projects and initiatives.

Prior to joining the British Council, Emma was Senior Office at the charity Teach First, where she advised alumni from the Teach First programme on establishing social enterprises, acting as school governors and influencing policy, all to address educational disadvantage. Through this role, and previous roles as a producer, she has developed partnerships with a range of trusts and foundations and with corporate organisations with social responsibility objectives. She has maintained a link with schools and colleges throughout her career as school governor and mentor and through delivering school and college based skills workshops.

VIGLACERA VOCATIONAL COLLEGE



*Empowering people to achieve their full potential
and create pathways to their future*

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College Mission

- Provide training services to meet the human resource development needs of domestic and foreign enterprises
- Offer comprehensive educational opportunities and professional skills development to cultivate student potential and success
- Collaborate actively with partners to provide exceptional services to businesses and students

Strategic Messages

- Valuing people: Inspire and motivate staff to work with great purpose
- Promote a culture of continual improvement and identification of optimal solutions to support our business, and create a better learning and development environment for students